



Ramlogics Marketplace

A multi-vendor e-commerce marketplace for India, engineered as a fully working demo build.

WORKING DEMO

B2C COMMERCE

INDIA MARKET



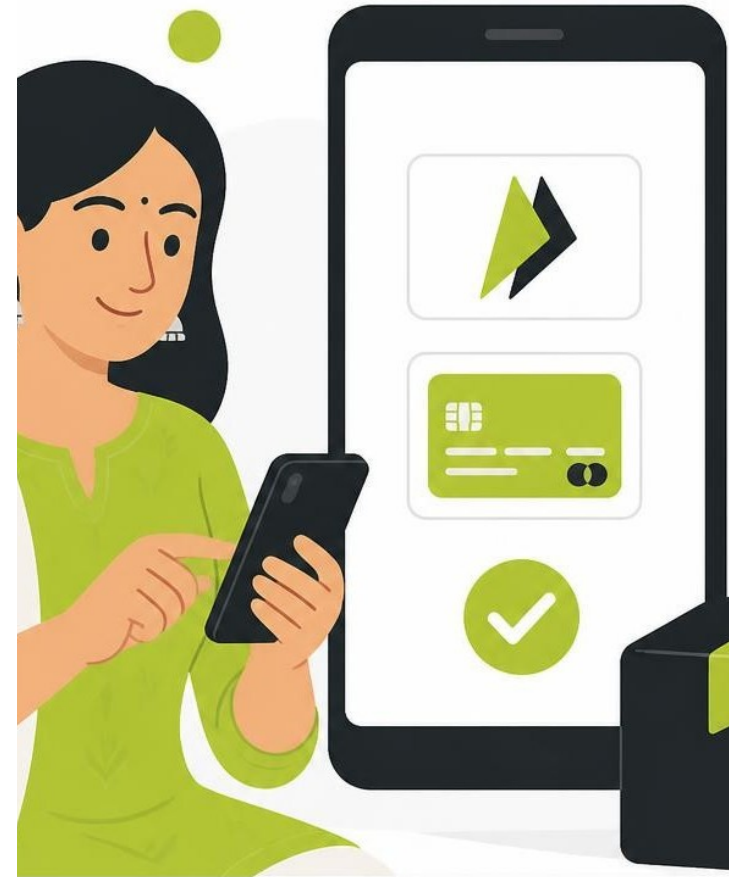
MARKETPLACE ARCHITECTURE

Many sellers, one shared storefront

Independent vendors list and sell on one site; customers pay in a single checkout.

The owner earns an adjustable **10% commission** on every order.

B2C in India: INR pricing, Razorpay (UPI, cards, net banking) and Cash on Delivery.



Three roles power the marketplace

Admin

One owner controls the whole marketplace.

Vendors

95 sellers register, add products, and manage orders and earnings.

Customers

Browse, pay, and track orders; anyone can register.

926

**products, 95 vendors, 6
categories**

Electronics

Fashion

**Home &
Kitchen**

Beauty

Grocery

Toys

SAMPLE DATA

Loaded demo catalog

The demo is loaded with sample data across Electronics, Fashion, Home & Kitchen, Beauty, Grocery and Toys, to be replaced with real vendors before launch.

Customers get a full shopping journey

01

Homepage

Sale countdown, daily deals, hero carousel and category tiles.

02

Product pages

Trust badges, search, cart, coupons and a 3-step progress bar.

03

Checkout

Razorpay or Cash on Delivery, then a thank-you page with order number.

04

Accounts

Order tracking and saved addresses; responsive on every device.

SELLER OPERATIONS

Vendors self-serve from their own dashboard

- Register through the Become a Seller page and get a personal store page.
- Dashboard shows sales, orders and earnings.
- Add, edit and delete products; update order status.
- Request withdrawals from Rs 100; public store listing shows all vendors.



The owner keeps full control from one admin panel

VENDOR CONTROL

Merchant Governance

Approve, disable or edit vendors; manage all products and orders, including refunds.

FINANCIAL HUB

Commission & Payouts

Set commission and approve or reject vendor withdrawals.

STORE MANAGEMENT

Catalog & Operations

Coupons, payments, pages and design, reports and settings.

REVENUE MECHANICS

Commission is calculated automatically

A verified test order split the sale 10% to the owner and 90% to the vendor.

10%

Owner

90%

Vendor

Built on proven open-source tools

WordPress 7.1

WooCommerce
11.2

Enterprise-grade open source commerce engine handling catalog, user authentication, and secure checkout sessions.

Dokan Lite 5.3

Seller Architecture

Dedicated vendor dashboards, multi-seller product assignment, individual store URLs, and withdrawal queue management.

Razorpay

PCI-DSS Compliant

Official gateway integration. Sensitive payment credentials never touch marketplace servers; UPI and cards process securely.

CUSTOM UI

ramlogics-ui

Custom Plugin

Tailored brand theme extension providing the distinctive lime-and-charcoal Ramlogics design system.

The buyer, vendor and admin flows work; launch setup remains

Stage	Status & Key Milestone
Complete	Full buyer journey; vendor dashboard and uploads; admin panel; commission; Razorpay test mode.
Before launch	Live Razorpay keys after KYC; hosting, domain and SSL; real vendors and products.
Also	SMTP order emails; shipping and GST; policy pages; password changes; device testing.

