ramlogics

Ramlogics Store

Single-vendor e-commerce website: project overview and functional guide, version 1.0 demo build.

B2C E-COMMERCE · INDIA

V1.0 DEMO

STORE ARCHITECTURE

One owner, one store, many customers

A focused direct-to-consumer store designed for a single brand, keeping operations lean and profits unshared.

Single-brand ownership

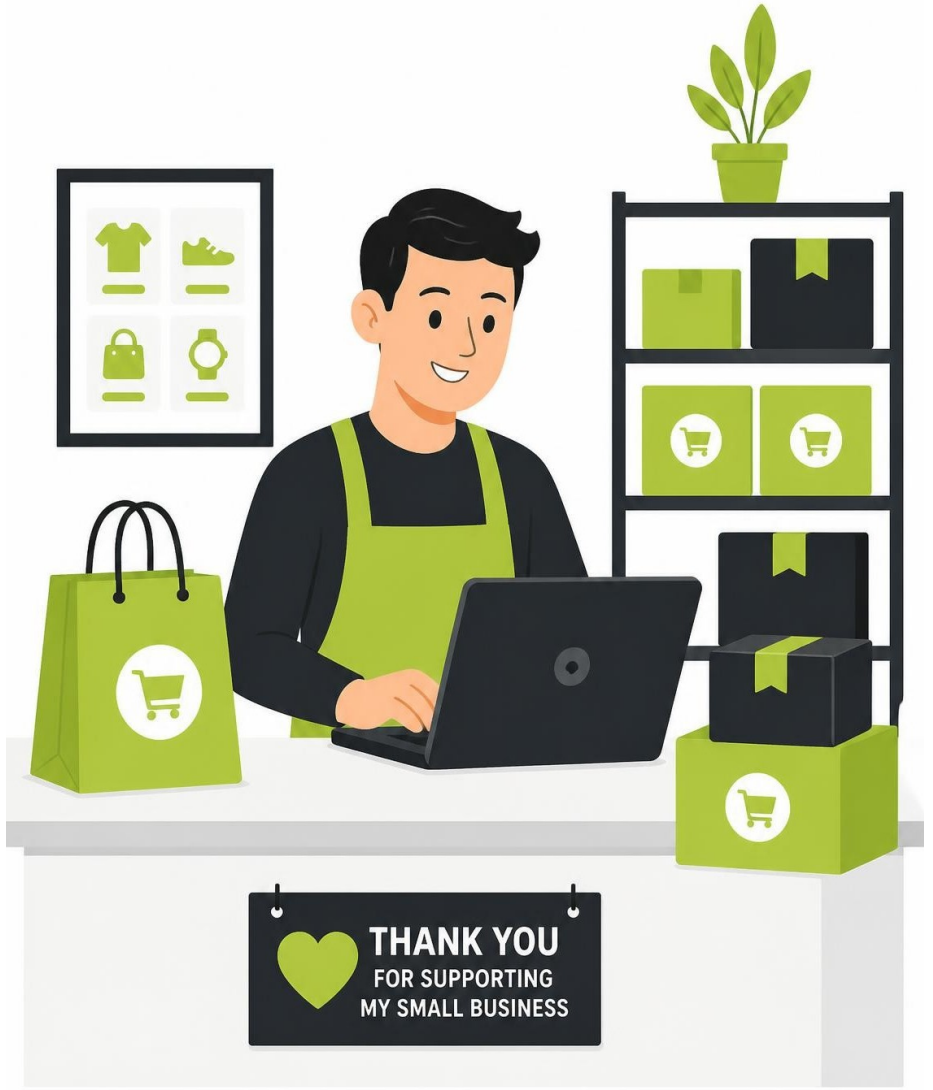
Built exclusively for one business owner who lists, manages, and fulfills their own catalog directly.

Zero marketplace overhead

B2C commerce tailored for India, priced in INR. No third-party seller accounts, no platform listing fees, and no commissions.

Custom Ramlogics foundation

Powered by WordPress and WooCommerce with a bespoke Ramlogics-branded theme for fast mobile performance.



SHOPPER EXPERIENCE

Shoppers browse, search and buy with ease

HOMEPAGE FLOW

Curated storefront

Hero and promo banner sliders, with instant feeds for Best Sellers, On Sale discounts, and New Arrivals.

FAST DISCOVERY

9-category menu

Instant keyword search, intuitive navigation bar, customer account hub, and dynamic live cart count on every page.

RICH PAGES

Product depth

Interactive zoom image galleries, SKU variations like phone models or sizes, stock counters, and verified buyer reviews.

ANY DEVICE

Responsive design

Optimized mobile-first checkout, touch-friendly navigation, and adaptive layouts across smartphone, tablet, and desktop.

STORE OPERATIONS

The owner runs everything from one dashboard

Products, categories, stock and variations

Orders, customers and coupons

Payments, shipping zones and GST settings

No coding needed

Sales reports, page content and automatic order emails.

ORDER LIFECYCLE

From first click to shipped order in seven steps

1. Discover

Search or filter items across 8 categories.

2. Select

Pick variation, review specs, add to cart.

3. Review

Inspect cart, apply coupon, proceed to pay.

4. Checkout

Enter address and pick Razorpay or COD.

5. Payment

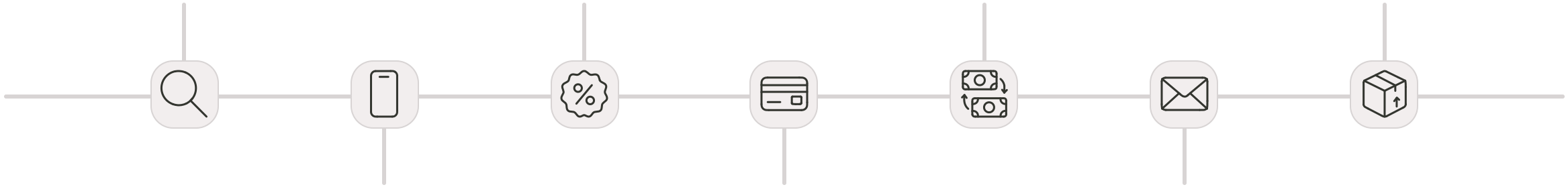
Pay instantly via UPI, Card, or Netbanking.

6. Receipt

Instant on-screen receipt and order email.

7. Dispatch

Owner packs order and marks it completed.



A frictionless 7-step customer path engineered for high conversion and minimal cart abandonment.

PAYMENT GATEWAY

Payments go through Razorpay, securely

Comprehensive payment modes

UPI, cards, netbanking, wallets and EMI, plus Cash on Delivery.

Zero financial liability

Card and bank details never touch the Ramlogics server.

Cryptographic verification

Every payment signature is verified before an order is marked paid.

Currently integrated in Razorpay **Test Mode**. All checkout behaviors work end-to-end without real currency transactions.

98

sample products across 8 categories

The demo catalog is loaded and running on Razorpay test keys. No real money moves.

CAT 01

Electronics

Gadgets & cables

CAT 02

Fashion

Apparel & styles

CAT 03

Home & Living

Decor & kitchen

CAT 04

Beauty & Care

Wellness items

CAT 05

Sports

Fitness & outdoors

CAT 06

Toys & Games

Family entertainment

CAT 07

Books

Reads & guides

CAT 08

Pet Supplies

Accessories & foo

PROJECT STATUS & HANDOFF

The build is done; content and launch setup remain

Done	design, catalog, listings, cart, checkout, accounts, Razorpay test mode, Cash on Delivery
Client to provide	real products, prices and images, plus Razorpay live keys after KYC
To configure	shipping, GST, policy pages, domain, hosting, SSL, SMTP email

DEPLOYMENT ROADMAP

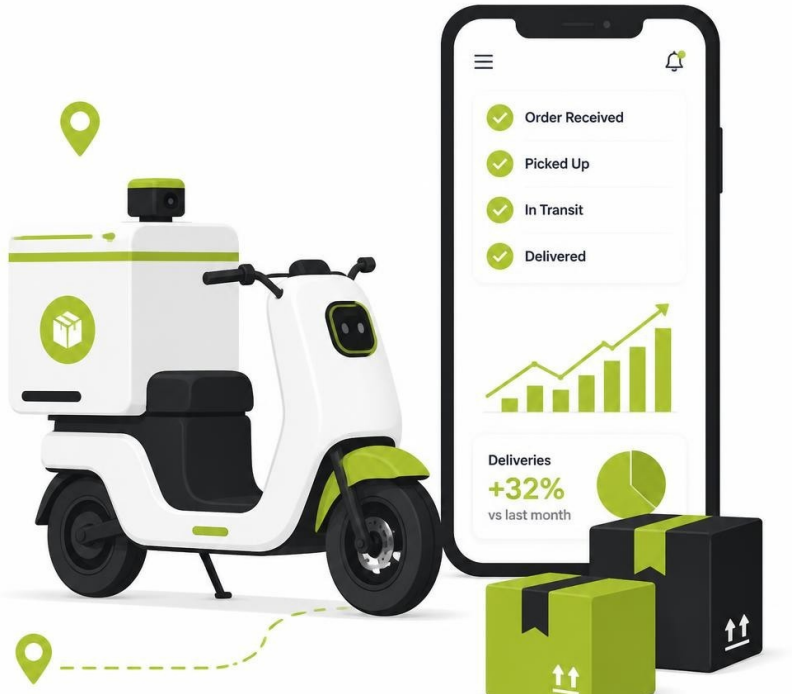
Go-live checklist

1. Buy domain and hosting with SSL
2. Migrate site and database
3. Replace sample products with real ones
4. Switch Razorpay to live keys
5. Set shipping, tax and policy pages
6. Change admin password, add staff logins
7. Place a small real test order, then back up

FUTURE ROADMAP

What can grow next

Built on WordPress and WooCommerce, Ramlogics Store scales flexibly as sales volume grows without requiring a platform rebuild.



LOGISTICS INTEGRATION

Automated Shipping

Connect Shiprocket or Delhivery for automatic AWB generation, doorstep courier pickup, and live tracking alerts.

PAYMENT AUTOMATION

Webhooks & Refunds

Add Razorpay webhooks for real-time order status sync and initiate instant refunds directly from the admin panel.

CUSTOMER RETENTION

Wishlist & Reviews

Enable customer wishlists, advanced faceted product filters, and verified photo-upload reviews to drive repeat sales.

MARKETING ENGINE

WhatsApp & Analytics

Deploy automated WhatsApp abandoned cart recovery, Mailchimp email campaigns, and Google Analytics 4 tracking.