PROJECT CASE STUDY

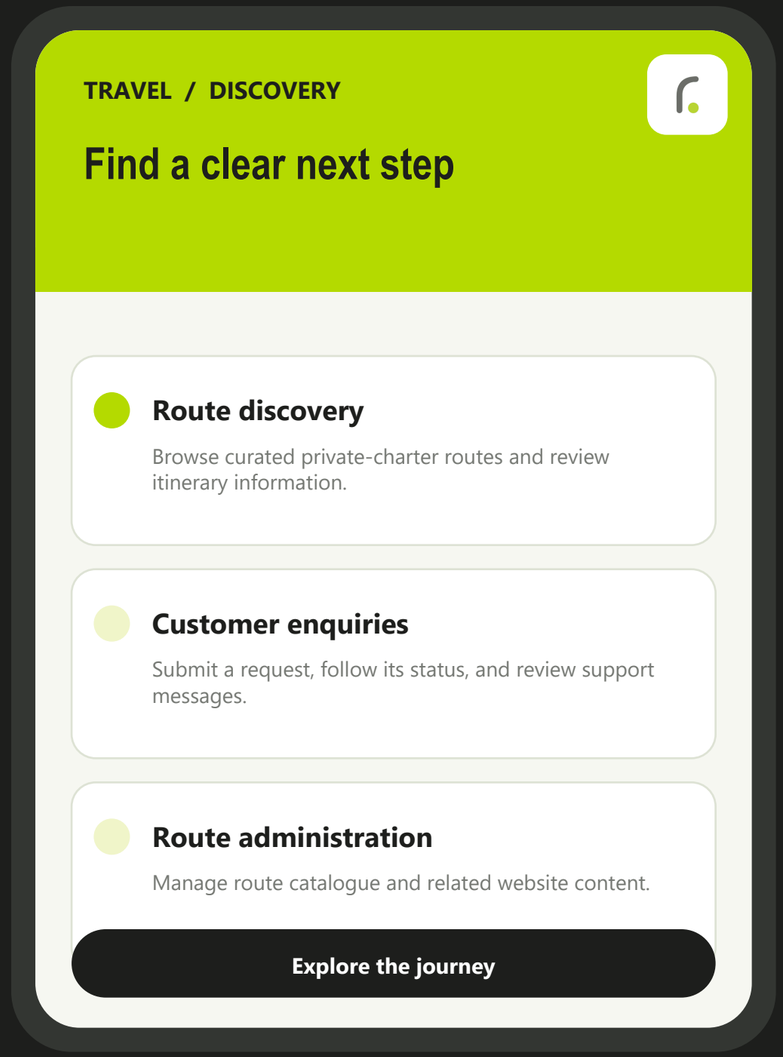
AirFly

Private aviation enquiry platform

An enquiry-led private aviation product that brings curated route discovery, charter requests, customer follow-up, and route administration into one experience.

DOCUMENTED STATUS

Enquiry product; not a booking or reservation system



Illustrative interface based on documented project scope

The project in brief

AirFly presents private charter routes through an account-based enquiry experience. Visitors can explore curated journeys, review itinerary details and estimated pricing, then submit a request for more information. Customers can follow request status and support messages, while administrators manage the route catalogue and related content.

PROJECT CHALLENGE

Charter discovery needs to explain route options and capture useful enquiries without suggesting that a flight is reserved or that live aircraft availability has been checked.

01 / PLATFORM

Private aviation enquiry platform

02 / APPROACH

A curated route catalogue connects destination and itinerary browsing to a structured enquiry and follow-up journey for customers and administrators.

03 / STATUS

Enquiry product; not a booking or reservation system

The summary describes documented project scope; it does not claim unverified results.

A clearer route through the challenge

Charter discovery needs to explain route options and capture useful enquiries without suggesting that a flight is reserved or that live aircraft availability has been checked.

DESIGN INTENT

A curated route catalogue connects destination and itinerary browsing to a structured enquiry and follow-up journey for customers and administrators.

Project scope

AirFly is an enquiry product, not a booking engine. It does not connect to aircraft operators, live availability, reservations, or payment processing. Prices are estimates, not quotes; submitting a request does not reserve an aircraft or confirm a flight.

Documented status

Enquiry product; not a booking or reservation system

Turn the brief into a coherent experience

A curated route catalogue connects destination and itinerary browsing to a structured enquiry and follow-up journey for customers and administrators.

01	**Route discovery**	Browse curated private-charter routes and review itinerary information.
02	**Customer enquiries**	Submit a request, follow its status, and review support messages.
03	**Route administration**	Manage route catalogue and related website content.

Three capabilities shape the product

A visual index of the documented features in this project.

01

Route discovery

Browse curated private-charter routes and review itinerary information.

Customer enquiries

Submit a request, follow its status, and review support messages.

Route administration

Manage route catalogue and related website content.

The cards summarize the project brief; they do not represent measured outcomes.

From discovery to a considered next step

The four stages below follow the project’s documented workflow.

Explore routes

Browse curated journeys.

Review itinerary

Check route details and estimated pricing.

Send an enquiry

Request more information through a customer account.

Follow up

Review request status and support messages.

Workflow steps are documented journey descriptions, not evidence of completed or live transactions.

The documented product surface

A structured view of the feature set and its stated boundary.

Route discovery

Browse curated private-charter routes and review itinerary information.

Customer enquiries

Submit a request, follow its status, and review support messages.

Route administration

Manage route catalogue and related website content.

Scope boundary

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Route discovery

Browse curated private-charter routes and review itinerary information.

DOCUMENTED SCOPE

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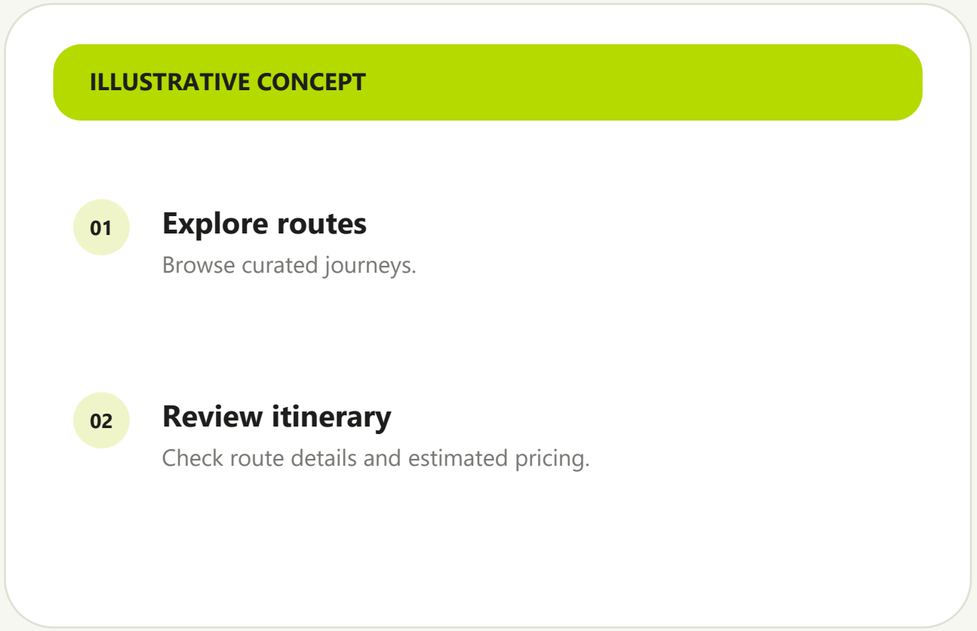
Illustrative page concept; not a screenshot of a live product.



07 / FEATURE SPOTLIGHT 2

Customer enquiries

Submit a request, follow its status, and review support messages.

DOCUMENTED SCOPE

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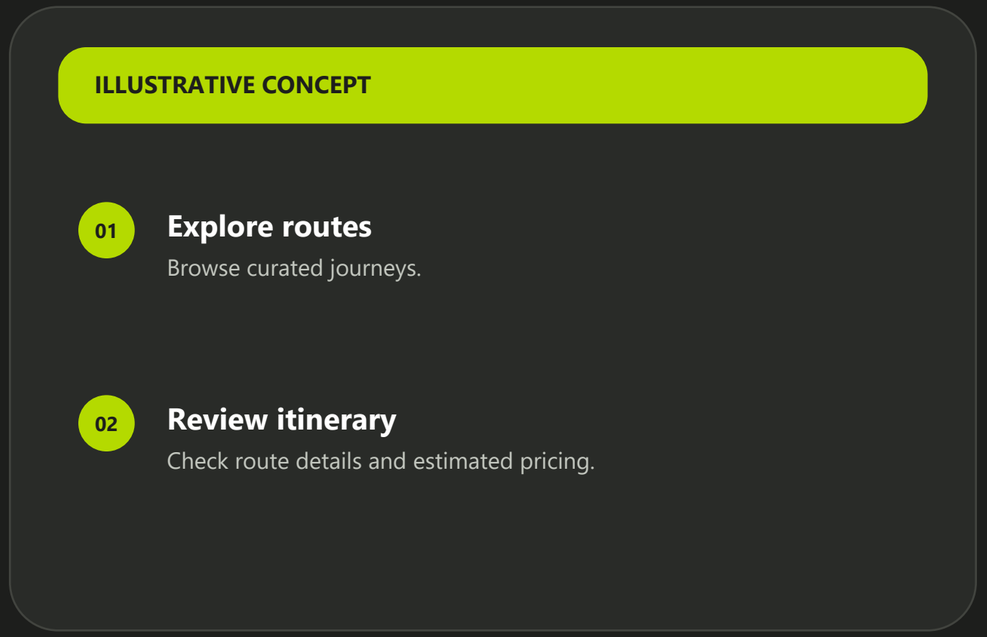

Route administration

Manage route catalogue and related website content.

DOCUMENTED SCOPE

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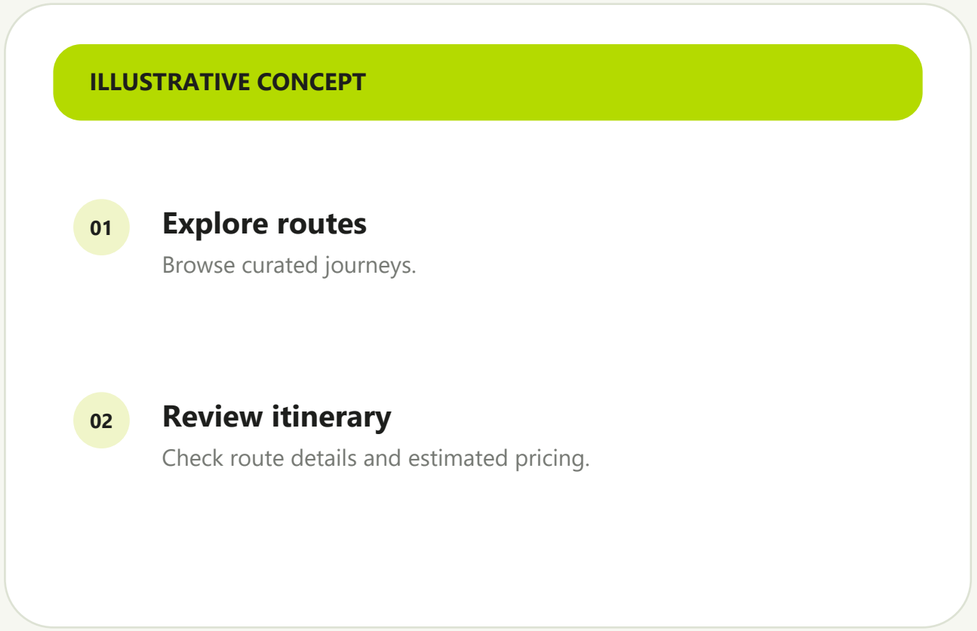

How the stages connect

A storyboard view of the documented journey, shown without invented users or outcomes.

01

Explore routes

Browse curated journeys.

02

Review itinerary

Check route details and estimated pricing.

03

Send an enquiry

Request more information through a customer account.

04

Follow up

Review request status and support messages.

The sequence represents documented product intent; it does not imply a live customer transaction.

One product, connected capabilities

The feature groups below are presented as a conceptual map, not a technical architecture.

Route discovery

Browse curated private-charter routes and review itinerary information.

Customer enquiries

Submit a request, follow its status, and review support messages.

Route administration

Manage route catalogue and related website content.

Relationships are illustrative and do not claim integrations or implementation details.

Separate the challenge from the solution

This comparison keeps the project problem and documented product response in view.

01 / CHALLENGE

Charter discovery needs to explain route options and capture useful enquiries without suggesting that a flight is reserved or that live aircraft availability has been checked.

02 / APPROACH

A curated route catalogue connects destination and itinerary browsing to a structured enquiry and follow-up journey for customers and administrators.

The product, from entry point to next step

A simple blueprint drawn from the documented experience and feature set.

START

EXPLORE

CONTINUE

Explore routes

Browse curated journeys.

Route discovery

Browse curated private-charter routes and review itinerary information.

Follow up

Review request status and support messages.

What the brief says

A concise reference for the product concept, its status and its documented scope.

Industry

Travel

Product

Private aviation enquiry platform

Status

Enquiry product; not a booking or reservation system

Scope

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Questions to validate before release

These are review recommendations, not completed project work or tested results.

User needs

Confirm the intended audience, core tasks and acceptance criteria.

Content clarity

Review language, labels and decision points for the relevant product context.

Responsive behavior

Test supported screen sizes, navigation and layouts on target devices.

Quality checks

Validate accessibility, error handling, privacy and operational expectations.

Scope matters as much as features

This summary reflects the documented project scope and does not add unsupported outcomes.

AirFly is an enquiry product, not a booking engine. It does not connect to aircraft operators, live availability, reservations, or payment processing. Prices are estimates, not quotes; submitting a request does not reserve an aircraft or confirm a flight.

Documented status

Enquiry product; not a booking or reservation system

No unverified outcomes

No performance, customer, financial or operational results are claimed by this case study.

What comes before production

These general review areas are recommendations, not capabilities claimed as delivered.

Validate requirements

Confirm scope, acceptance criteria and user needs.

Review privacy and security

Define appropriate protections and operational controls.

Verify integrations

Confirm required external systems and validate them before launch.

Plan operations

Establish ownership, support, monitoring and maintenance responsibilities.

The concept at a glance

An enquiry-led private aviation product that brings curated route discovery, charter requests, customer follow-up, and route administration into one experience.

Route discovery

Browse curated private-charter routes and review itinerary information.

Customer enquiries

Submit a request, follow its status, and review support messages.

Route administration

Manage route catalogue and related website content.

Documented status: Enquiry product; not a booking or reservation system

EXPLORE THE PROJECT

A considered foundation

AirFly

An enquiry-led private aviation product that brings curated route discovery, charter requests, customer follow-up, and route administration into one experience.

VIEW PROJECT

Enquiry product; not a booking or reservation system

Documented project scope only; no unverified results are claimed.