PROJECT CASE STUDY

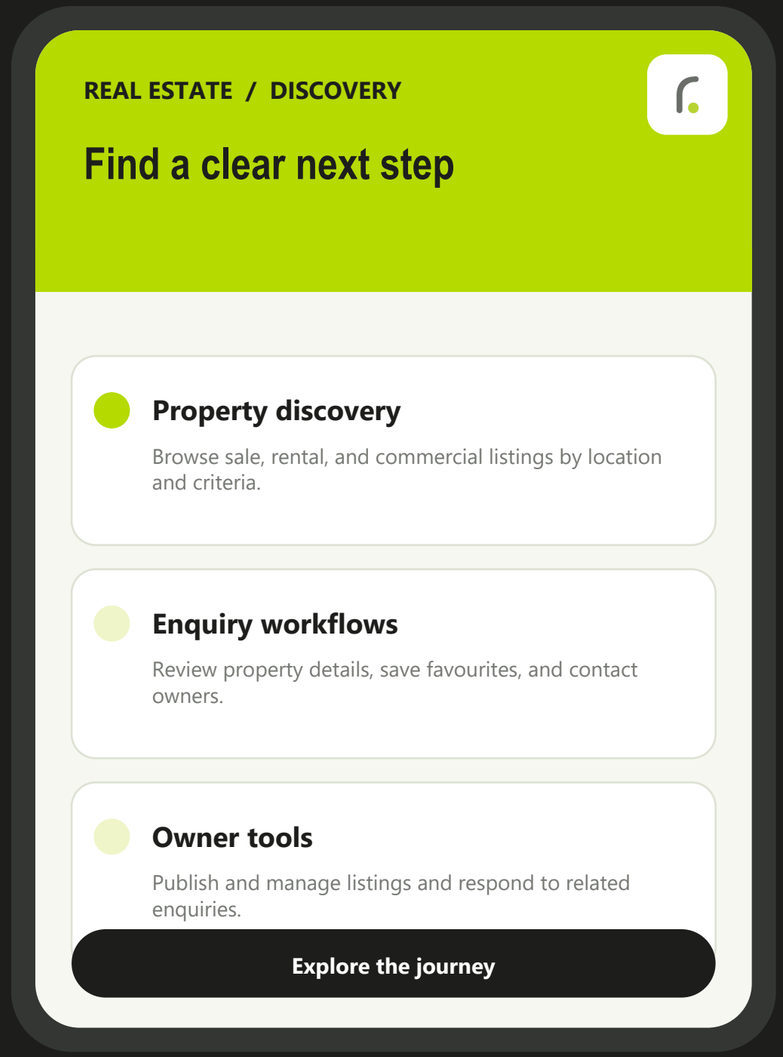
MagicSand

Property discovery and owner-listing marketplace

A property discovery marketplace concept with location-based search, listing enquiries, favourites, and member tools for owner listings.

DOCUMENTED STATUS

Property marketplace concept



Illustrative interface based on documented project scope

The project in brief

MagicSand helps visitors explore homes for sale, rental properties, and commercial spaces. The documented experience includes location search, property filters and details, favourites, direct enquiries, and member workflows for publishing listings and responding to interest.

PROJECT CHALLENGE

Property discovery and owner communication can be fragmented. Visitors need to narrow listings to relevant places, while members need tools to maintain listings and respond to enquiries.

01 / PLATFORM

Property discovery and owner-listing marketplace

02 / APPROACH

A searchable listing catalogue connects property details and saved favourites to direct enquiries and member listing management.

03 / STATUS

Property marketplace concept

The summary describes documented project scope; it does not claim unverified results.

A clearer route through the challenge

Property discovery and owner communication can be fragmented. Visitors need to narrow listings to relevant places, while members need tools to maintain listings and respond to enquiries.

DESIGN INTENT

A searchable listing catalogue connects property details and saved favourites to direct enquiries and member listing management.

Project scope

The product focuses on discovery and direct communication. It does not process property purchases, rental agreements, payments, legal contracts, or ownership verification.

Documented status

Property marketplace concept

Turn the brief into a coherent experience

A searchable listing catalogue connects property details and saved favourites to direct enquiries and member listing management.

01	**Property discovery**	Browse sale, rental, and commercial listings by location and criteria.
02	**Enquiry workflows**	Review property details, save favourites, and contact owners.
03	**Owner tools**	Publish and manage listings and respond to related enquiries.

Three capabilities shape the product

A visual index of the documented features in this project.

01

Property discovery

Browse sale, rental, and commercial listings by location and criteria.

Enquiry workflows

Review property details, save favourites, and contact owners.

Owner tools

Publish and manage listings and respond to related enquiries.

The cards summarize the project brief; they do not represent measured outcomes.

From discovery to a considered next step

The four stages below follow the project’s documented workflow.

Search locally

Choose a location and property category.

Review listings

Filter results and open property details.

Save or enquire

Keep a favourite or contact the owner.

Manage a listing

Members update listings and review enquiries.

Workflow steps are documented journey descriptions, not evidence of completed or live transactions.

The documented product surface

A structured view of the feature set and its stated boundary.

Property discovery

Browse sale, rental, and commercial listings by location and criteria.

Enquiry workflows

Review property details, save favourites, and contact owners.

Owner tools

Publish and manage listings and respond to related enquiries.

Scope boundary

The product focuses on discovery and direct communication. It does not process property purchases, rental agreements, payments, legal contracts, or ownership verification.

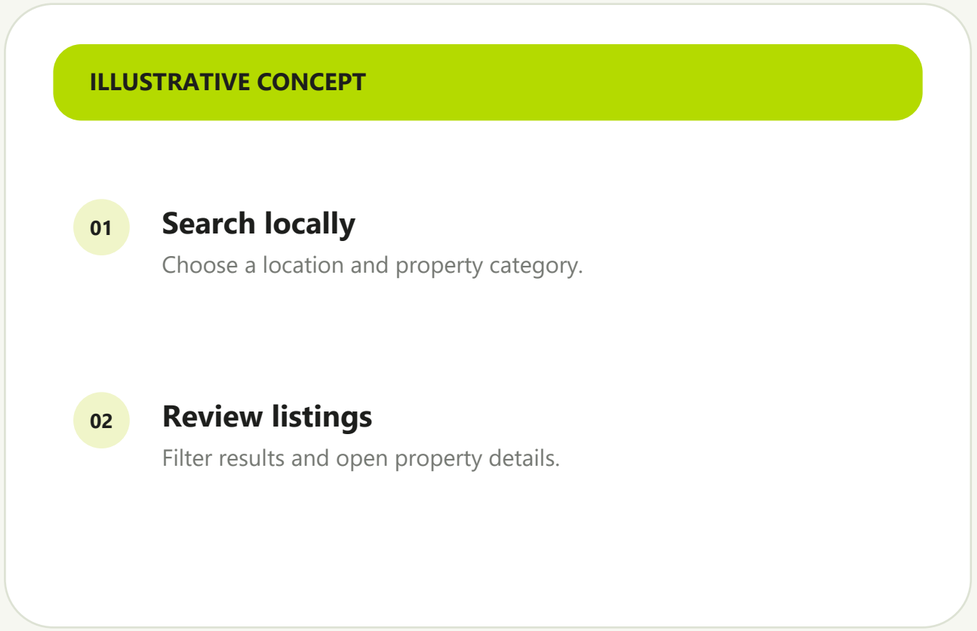
Property discovery

Browse sale, rental, and commercial listings by location and criteria.

DOCUMENTED SCOPE

The product focuses on discovery and direct communication. It does not process property purchases, rental agreements, payments, legal contracts, or ownership verification.

Illustrative page concept; not a screenshot of a live product.



Enquiry workflows

Review property details, save favourites, and contact owners.

DOCUMENTED SCOPE

The product focuses on discovery and direct communication. It does not process property purchases, rental agreements, payments, legal contracts, or ownership verification.

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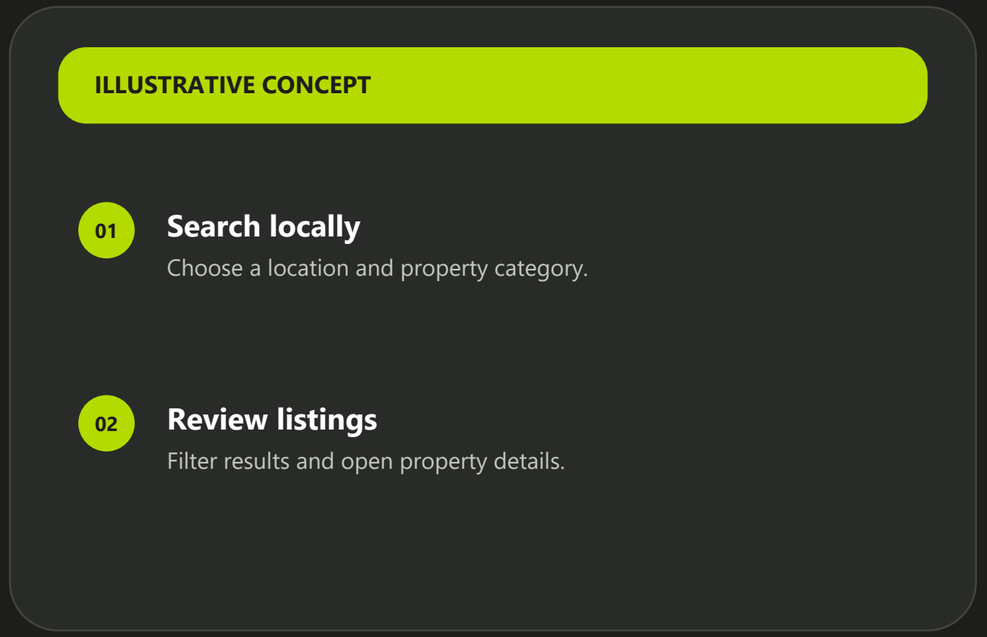

07 / FEATURE SPOTLIGHT 3

Owner tools

Publish and manage listings and respond to related enquiries.

DOCUMENTED SCOPE

The product focuses on discovery and direct communication. It does not process property purchases, rental agreements, payments, legal contracts, or ownership verification.

Illustrative page concept; not a screenshot of a live product.

ILLUSTRATIVE CONCEPT

01 **Search locally**
Choose a location and property category.

02 **Review listings**
Filter results and open property details.

How the stages connect

A storyboard view of the documented journey, shown without invented users or outcomes.

01

Search locally

Choose a location and property category.

02

Review listings

Filter results and open property details.

03

Save or enquire

Keep a favourite or contact the owner.

04

Manage a listing

Members update listings and review enquiries.

The sequence represents documented product intent; it does not imply a live customer transaction.

One product, connected capabilities

The feature groups below are presented as a conceptual map, not a technical architecture.

Property discovery

Browse sale, rental, and commercial listings by location and criteria.

Enquiry workflows

Review property details, save favourites, and contact owners.

Owner tools

Publish and manage listings and respond to related enquiries.

Relationships are illustrative and do not claim integrations or implementation details.

Separate the challenge from the solution

This comparison keeps the project problem and documented product response in view.

01 / CHALLENGE

Property discovery and owner communication can be fragmented. Visitors need to narrow listings to relevant places, while members need tools to maintain listings and respond to enquiries.

02 / APPROACH

A searchable listing catalogue connects property details and saved favourites to direct enquiries and member listing management.

The product, from entry point to next step

A simple blueprint drawn from the documented experience and feature set.

START

Search locally

Choose a location and property category.

EXPLORE

Property discovery

Browse sale, rental, and commercial listings by location and criteria.

CONTINUE

Manage a listing

Members update listings and review enquiries.

What the brief says

A concise reference for the product concept, its status and its documented scope.

Industry

Real Estate

Product

Property discovery and owner-listing marketplace

Status

Property marketplace concept

Scope

The product focuses on discovery and direct communication. It does not process property purchases, rental agreements, payments, legal contracts, or ownership verification.

Questions to validate before release

These are review recommendations, not completed project work or tested results.

User needs

Confirm the intended audience, core tasks and acceptance criteria.

Content clarity

Review language, labels and decision points for the relevant product context.

Responsive behavior

Test supported screen sizes, navigation and layouts on target devices.

Quality checks

Validate accessibility, error handling, privacy and operational expectations.

Scope matters as much as features

This summary reflects the documented project scope and does not add unsupported outcomes.

The product focuses on discovery and direct communication. It does not process property purchases, rental agreements, payments, legal contracts, or ownership verification.

Documented status

Property marketplace concept

No unverified outcomes

No performance, customer, financial or operational results are claimed by this case study.

What comes before production

These general review areas are recommendations, not capabilities claimed as delivered.

Validate requirements

Confirm scope, acceptance criteria and user needs.

Review privacy and security

Define appropriate protections and operational controls.

Verify integrations

Confirm required external systems and validate them before launch.

Plan operations

Establish ownership, support, monitoring and maintenance responsibilities.

The concept at a glance

A property discovery marketplace concept with location-based search, listing enquiries, favourites, and member tools for owner listings.

Property discovery

Browse sale, rental, and commercial listings by location and criteria.

Enquiry workflows

Review property details, save favourites, and contact owners.

Owner tools

Publish and manage listings and respond to related enquiries.

Documented status: Property marketplace concept

EXPLORE THE PROJECT

A considered foundation

MagicSand

A property discovery marketplace concept with location-based search, listing enquiries, favourites, and member tools for owner listings.

VIEW PROJECT

Property marketplace concept

Documented project scope only; no unverified results are claimed.